



Innovation Acceleration Products and Seminars from Case Western Reserve University



To innovate better you need to build an innovation roadmap and you need to properly appraise what it takes to achieve your R&D goal. Give us two hours, and enjoy our posted products; give us a day and enjoy our proven procedures. Give us more -- and we will help you with our vast resources for subject matter expertise and innovation practice know how.

The Innovation Appraisal Group at the School of Engineering at Case Western Reserve University now offers flexible innovation acceleration and management services to suit every need.

For starters, check out our Web-posted R&D Schedule Appraiser and Progress Meter [<http://Wennoate.net/bipsa-schedule.php>]. On this form you poll your team members, and other project mavens over a simple question: *Will your R&D project conclude by time point T?* Our BiPSA engine will fairly integrate the various opinions on this question, and then invite you to poll the same people again given another completion time point. You repeat it several times to find out the earliest time when the respondents, as a group, believe that the project is just 'barely doable'. Then you find the time point when the group as a whole believes that it is doable with overwhelming odds. Right there, in that spread, you define yourself your "completion zone", and what's more, you boost your team spirit because every opinion was counted. Now, it's not a one-man-one-vote counting, it's the BiPSA network that combines the wisdom of the respondents according to their relevant status regarding the project, and according to their level of confidence in their own answers. So the group summary is a true reflection of what the group says, and nobody is left out!

You may repeat exactly the same procedure down the road, and once again you identify your completion zone. And now you compare the current zone to the former. If it's narrower -- you are in good shape. Keep on humming! If it's about the same -- you need to do some re-evaluation (we explain it all in our seminars), and should the current zone be larger than the former -- then something is seriously wrong (find out why, and what to do!).

Did you know that for every innovation challenge you have three alternative routes? You may break the challenge down to components (everyone knows that), you may exploit similar challenges in a more advanced stage (TRIZ practitioners know that), and you may re-define your challenge with greater abstraction (most people overlook that one). Whatever you do, you end up with another innovation challenge, which again, can be branched out three-ways. That is how we help you build the innovation road map (We call it The Innovation Turing Machine -- *guess why?*) You may check it out [here](#).

Have we piqued your interest? Come over to our campus in Cleveland, get us over to your place, or let's talk online. *We have the means to accelerate your innovation -- Check us out!*

Below is how you get in touch with us. But if you want to ask questions, and receive a competent quick answer, just call the head of the Innovation Appraisal Group. His name is Gideon, and he waits for you right now at 571.214.9814. And also at Gideon.Samid@Case.edu *Hello!*

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